

APACHE

CHARACTER AREA 4



Placemaking Community Workshop #2



Tuesday, 18 August 2015
6 – 8 PM

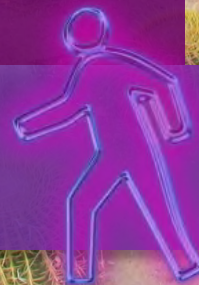
AGENDA

1. Welcome / Bienvenido
2. 2015 Apache Area Planning Process
3. Summer Summary - Building the Placemaking Campaign
4. Apache Area Plan Taking Form – Mid-point Check-in
5. Interactive Workshop Activities
 - ✓ Dot●ocracy – Area Priorities
 - ✓ Review drafts of maps / plan narrative; leave Post-It Note® comments
 - ✓ Take a copy of draft *LRT Station Areas Plan* for review + comment
 - ✓ Meet with Planners / City Staff

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APACHE

CHARACTER AREA 4

PUBLIC MEETING GROUND RULES

- ✓ Follow the Agenda
- ✓ Respect each other, the process, + parameters
- ✓ Assume the best
- ✓ People will speak when recognized
- ✓ Listen to others and don't interrupt;
one speaker at a time
- ✓ Show mutual respect; accept the fact that there
will be differences of opinion
- ✓ Share time so that all can participate
- ✓ Questions at the end

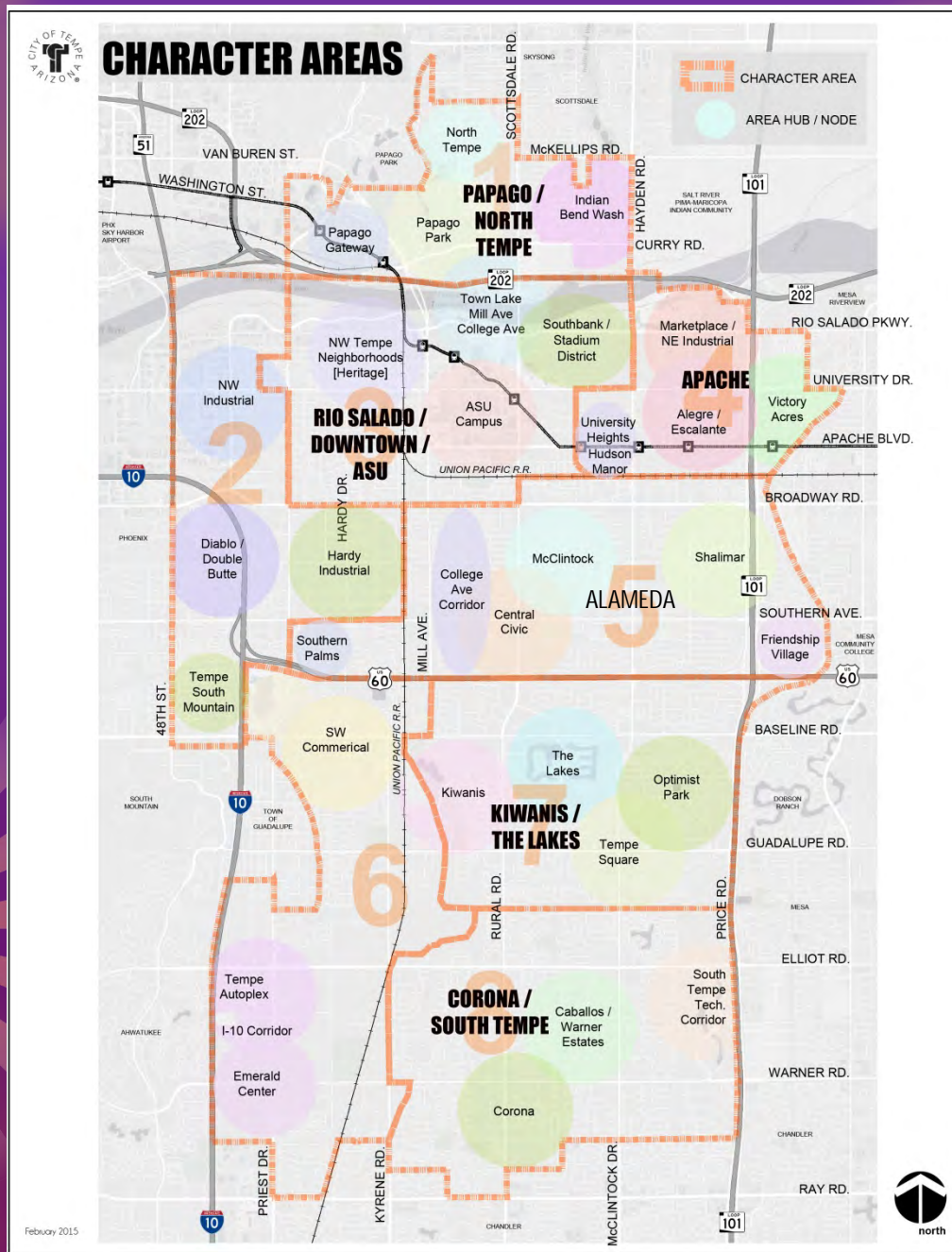
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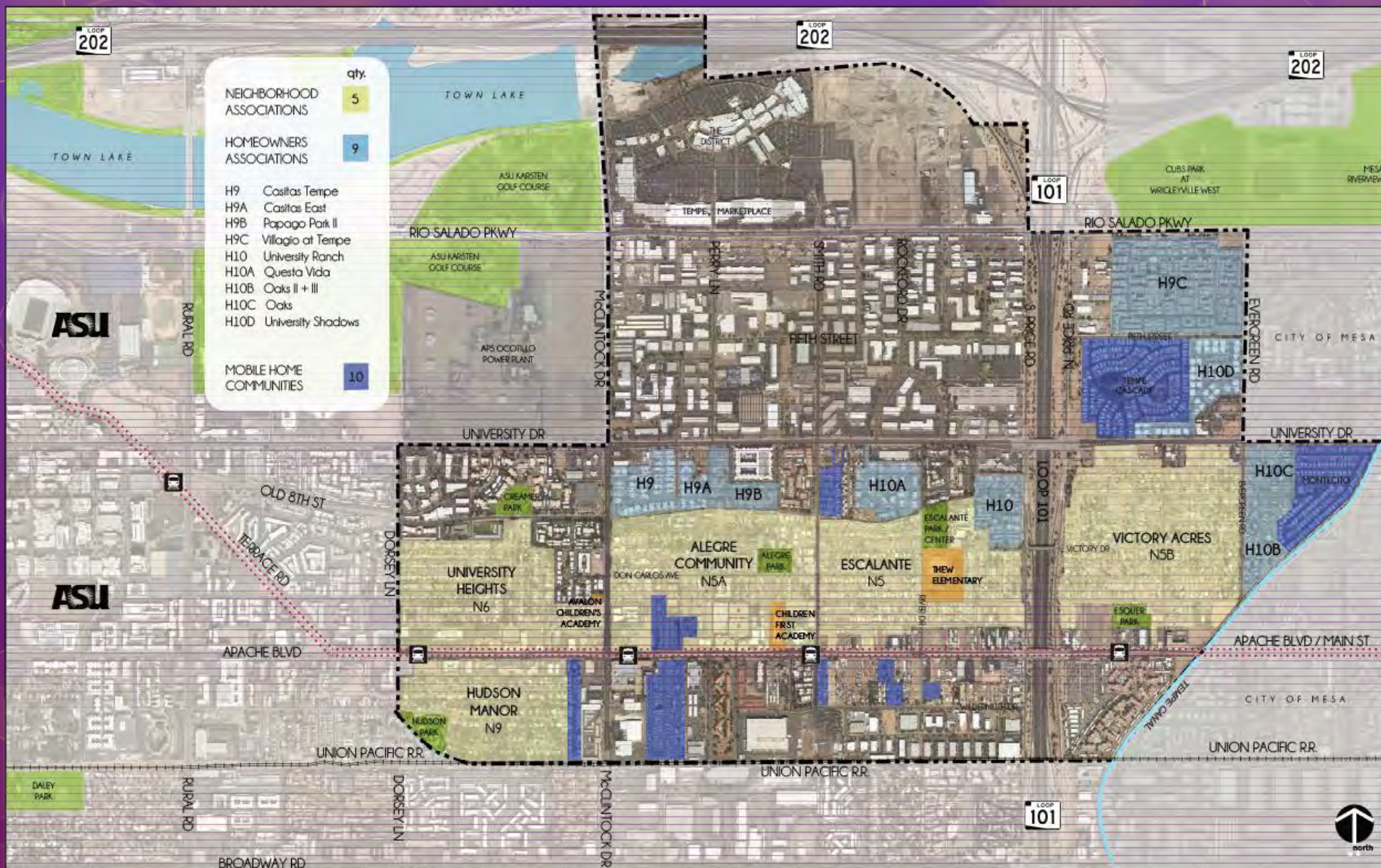
2





NEIGHBORHOODS / SCHOOLS / PARKS

APACHE





FEBRUARY 18

Preliminary Organizational + Planning Meeting



APRIL 18

1 PUBLIC KICK-OFF / WORKSHOP 1

Amenities + Gaps Workshop



AUGUST 18

2 WORKSHOP 2

Area Priorities / Placemaking



OCTOBER 21

3 WORKSHOP 3

Draft Plan Review / Implementation Strategies



DECEMBER 4

Community Celebration / Final version of Plan released

Wednesday, 18 February 2015 • 6 – 7:30 PM
Tempe History Museum – Community Room • 809 E. Southern Avenue

PUBLIC COMMENTS Character Areas 4 + 5 Preliminary Organizational + Planning Meeting

I want committee to walk around **Selleh Park** lagoon; note poor conditions of path, shore and lake

Neighborhood Associations within Character Areas need to communicate with each other. How might this be accomplished?

When are the first Apache and Central City Character Areas **Workshops**? When is the **Public Kick-off** event?

I would like to propose an **Apache corridor walkabout**

Apache Eats Restaurant Crawl event highlights and celebrates the variety of international cuisine along Boulevard -- Wednesday, 25 February 6-9PM

Central City is a large area -- any thought given to breaking it down? I have concern that it's too broad and varied to all be one Character Area.

What are your **student outreach** plans? Also, what **online options** will you offer?

Phoenix used a **MindMixer** format, an online communication tool, with great success.

I use and recommend **Next Door** which allows your neighborhood to communicate online between meetings or for just keeping updated and informed.

What about the **city-owned land** along Apache? Planning of these parcels and transitions like **Danella Plaza**? City could combine forces with a private property owner(s) to develop something.

Roots of low-water use trees created issues in Phoenix; **street tree types** will need to be made carefully selected consider tree wells, watering, etc.

Diversity within character areas is cause for celebration, this makes us unique.

How will you handle **communication between meetings**? [i.e. between April Public Kick-off and August workshop]

Shade and water are both essential. Need drinking fountains, public art, the soothing sounds and cooling effects of water. I know there are challenges with using water in public spaces but it is needed; the loss of the McClintock public pool and others is hard. Pools are different than splash pads. The heat is only growing, need comfortable conditions including **shade and water** to walk and bike.

What thought are you giving to **historic designations** in neighborhoods?

Going back to the vastness of Central City Character Area -- Post-war architecture is macro in scale. Are you open to the possibility of sub-character areas? **College Avenue Corridor** is distinct.

What about the smaller areas within Central City? Maybe we can **identify distinct areas** and highlight the assets and diversity of those?

Any thought to intermediate open houses or an **open house format** meetings?

What about the **homeless community**? Where are they fed and housed? What are the next steps once they have jobs?

Will this process provide the opportunity to address concentric circles around each light rail stop? [i.e. **LRT Station Areas**]

KJZZ (91.5 FM) has a **placemaking series**. Maybe you could piggyback with **ASU researchers**? Create some collaboration and synergy.

"**Central City**" name might bring up some non-desirable images for some people. Could there be alternatives?

Just wanted to reinforce and put in a plug for **bike transportation** -- both Broadway Rd. and Southern Ave. have issues. We need more bike lanes and bike parking.



A goal without a plan is just a wish.



tempe.gov/characterareas



APRIL 18 WORKSHOP ACTIVITY



A. Business + Development



B. Transportation + Connectivity



C. Neighborhood Vitality + Preservation



CHARACTER AREAS

SCOPE OF WORK



✓ **DESIGN GUIDELINES**

- ✓ Quality of design, walkability, bikeability, sustainability, connectivity, types of neighborhood goods and services desired, aging-in-place options

✓ **PLACEMAKING / SENSE OF PLACE**

- ✓ Opportunity for residents, workers, students, and businesses to define, enhance, preserve, celebrate their best

✓ **ROAD MAP / VISION**

- ✓ Tempe City Council, Development Review Commission, Historic Preservation Commission, Neighborhood Grants Program, Neighborhood Advisory Commission, Municipal Arts Commission, Transportation Commission, etc.

✓ **QUALITATIVE ASPECTS OF SPACE**

- ✓ How a space feels, safety perceptions, shade, desirability, comfort, places to bring the kids or be a kid



ASKING THE RIGHT QUESTIONS:

- What sets this area apart and makes it **unique** from other parts of Tempe or the Valley?
- Does this area include the **types** of places, businesses, and infrastructure people look for when deciding where to live or invest?
- What should be preserved, enhanced, changed, added, or connected in a meaningful way?
- Is this an area where one can be young *and* old; can one **age-in-place** here?
- How can we provide a **vision** that enhances human health, options, prosperity, and our environment?
- What design criteria can we put in place to improve the **quality** of projects and ultimately our community?
- How will this plan carry out the vision of a "**20-minute City**" ratified by voters in *GP2040*?



CHARACTER AREAS

OUTSIDE SCOPE OF WORK



✘ **Changes** to a parcel's legal **Land Use**

General Plan 2040 ratified by voters (May 2014)

✘ **Changes** to a parcel's legal **Zoning**

Zoning & Development Code covers Development Standards, Overlays, etc.

✘ **Changes** to **Private Property Rights**

AZ Proposition 207 "Private Property Rights Protection Act" (November 2006)

✘ **Rental** vs. **Owner** for parcels zoned **Multi-Family** / **Mixed-Use**

No legal control process

✘ **Prohibiting** specific brand-name businesses / retailers

Against the law

✘ **Residential** / **Commercial Code Compliance**

311 – One Call To City Hall

Online complaint form



LADDER OF LAWS

U.S. FEDERAL GOVERNMENT

STATE OF ARIZONA

Enabling Legislation,
AZ Proposition 207

CITY ORDINANCE

Zoning & Development Code

CITY POLICY

General Plan 2040
[ratified by voters]

CITY GUIDELINES

Character Area Plans,
Community Design
Principles,
Historic District Design
Guidelines

LAWS



POLICIES



GUIDELINES





PROJECT SUBMITTAL REVIEW



GENERAL PLAN 2040

- Projected Land Use
- Projected Residential Density



ZONING + DEVELOPMENT CODE

- Zoning, allowable uses, setbacks, building height, etc.
- Historic "H" Overlay Districts



TRANSPORTATION OVERLAY DISTRICT [T.O.D.]

- LRT Station Area half-mile radius / platform proximity
- Allowable land uses; mixed-use requirement



CHARACTER AREA PLAN

- Placemaking; qualitative aspects of design + space
- Shade, walkability, livability, connectivity, etc.



MULTI-FAMILY DESIGN GUIDELINES

- Quality standards
- Evaluative process [performance-based]



LRT STATION AREAS + STREETCAR STOPS PLANS

- Platform area, shade, public art, accessibility, identity
- Ground-floor flex space design



LEGAL RIGHTS / REQUIREMENTS

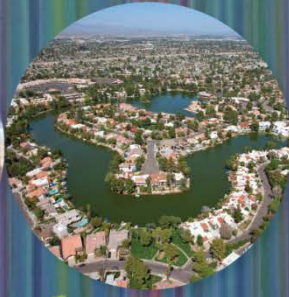
GUIDING DOCUMENTS FOR PROPERTY OWNERS / POLICY MAKERS / PLAN REVIEW

AGENDA 3



Placemaking

tempe.gov/characterareas characterareas@tempe.gov #characterareas @tempegov



Tempe's Placemaking Campaign is Growing



QUALITY of LIFE
 PUBLIC SPACES = PUBLIC LIFE
 walkability bikeability livability
 places to go meet me here...
 waterfronts *canals*
 STREETS *parks*
 markets plazas
 TEMPE AS A 20-MINUTE CITY
HISTORIC DISTRICTS
 POST-WAR SUBDIVISIONS
 life happens *between buildings*
 nuestro **vecindario**
 STREETCAR **transit-oriented design**
 places for kids + places to be a kid
 NEIGHBORHOODS **urban, creative, edgy**

INFUSION COFFEE & TEA @ ESPRESSO ITALIA 28 MAY 2015






THE DHABA 23 JUNE 2015



WHY  **APACHE CHARACTER AREA 4** 
Enjoy some food. Talk with City Planners. Share your ideas on how we can improve the Apache area.

WHEN TUESDAY
JUNE 23, 2015 | 5-6:30 P.M.

WHERE  @  
The Dhaba
1872 E Apache Blvd.
Tempe, AZ 85281
@ the McClintock LRT Station
Local Print ARIZONA

www.tempe.gov/characterareas



THE MISSION @ MINDER BINDER 21 JULY 2015

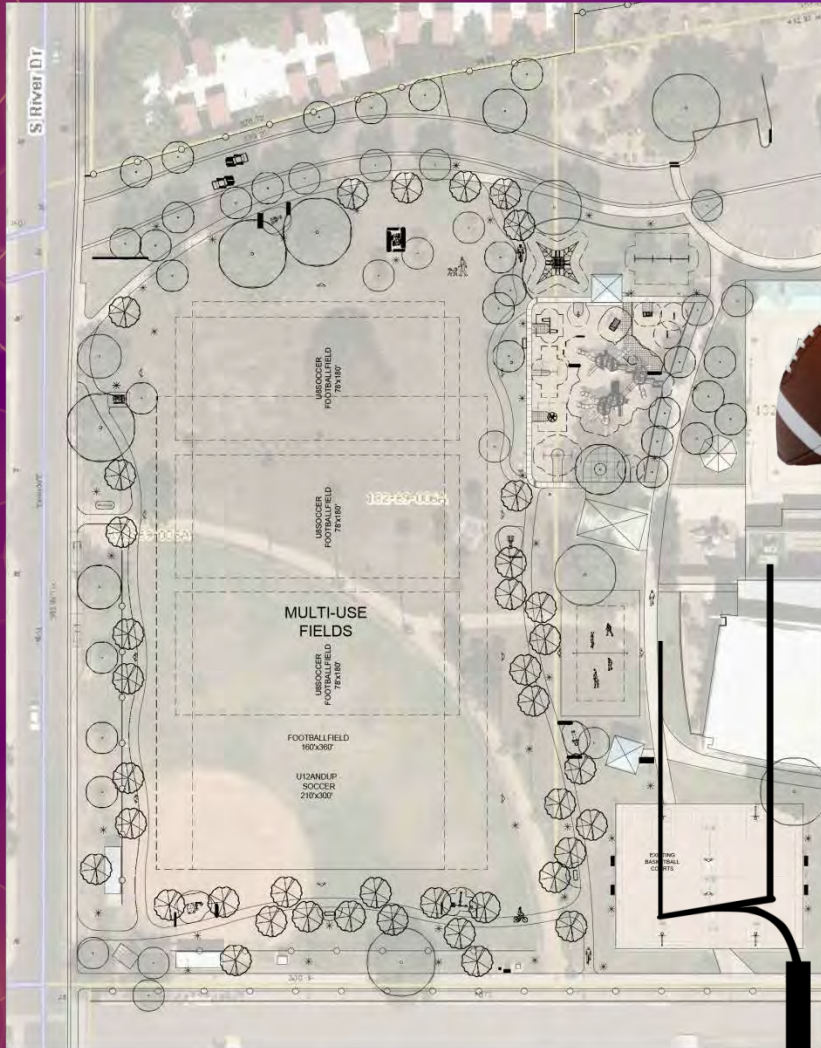


meetup

APACHE

McCLINTOCK TO MESA RIVERVIEW MULTI-USE PATH





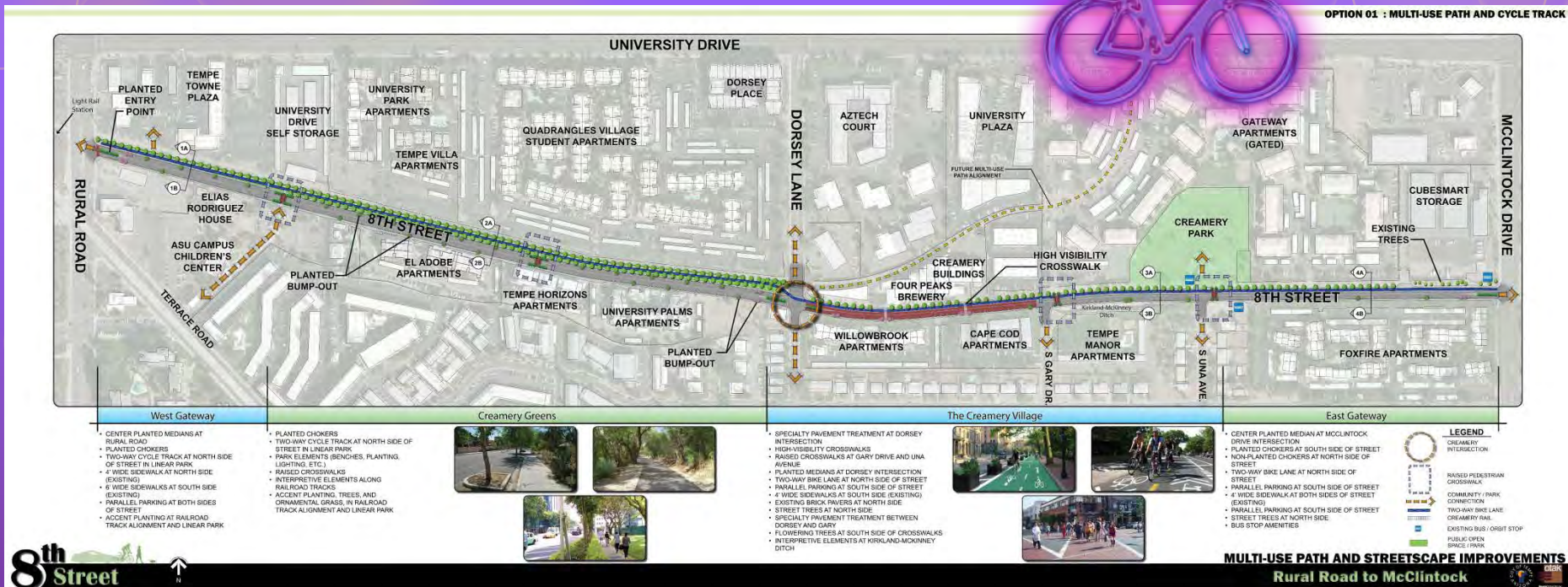
PROGRAMMED SPORTS:
 *FOOTBALL
 *SOCCER
 *BASKETBALL

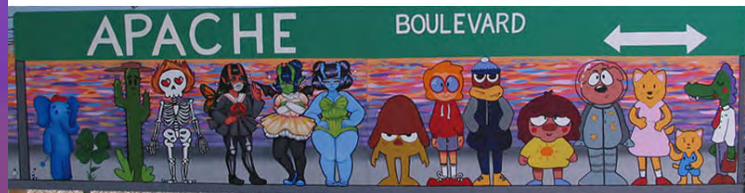
OTHER FEATURES:
 *SOFTBALL COURT
 *WIDE GRANITE TRAIL WITH PARKING SPACES
 *SPRINKLER PLAY AREA WITH THE WAINWRIGHTS
 *ADDITIONAL PARKING ALONG RIVER AVENUE
 *TRAIL CONNECTION CLOSE TO THE SCHOOL
 *ADDITIONAL TREES LOCATED ALONG TRAIL

PARK NODE OPTIONS:
 *BENCHES
 *FITNESS STATIONS
 *STORAGE AREA AND SPORTS EQUIPMENT
 *TABLES OR CHESS OR CHECKERS
 *PICNIC TABLES
 *BICYCLE RACK

ESCALANTE PARK MULTI-USE FIELD ACTIVATION PLAN







AGENDA 4



APACHE CHARACTER AREA 4



Placemaking Community Workshops

1

Saturday, **April 18, 2015**
Tempe Public Library
3500 S. Rural Road
9:45 – 11:15 AM

2

Tuesday, **August 18, 2015**
Escalante Center
2150 E. Orange Street
6 – 8:00 PM

3

Wednesday, **October 21, 2015**
Escalante Center
2150 E. Orange Street
6 – 8:00 PM



tempe.gov/characterareas



characterareas@tempe.gov
[@tempegov](https://twitter.com/tempegov)

[@characterareas](https://twitter.com/characterareas)
[apachenow](https://twitter.com/apachenow)



QUALITY of LIFE

PUBLIC SPACES = PUBLIC LIFE

walkability
bikability
livability

places to go
meet me here...

placemaking

[life happens between buildings]

nuestro
vecindario

places for kids + places to be a kid

transit-oriented

urban, creative, edgy

Give Us Your Word



Friendly

people, family, neighbor +
pet-friendly; all ages + ethnicit
accommodating,
creative, welcoming, tolerant

Livable

attractive, desirable,
convenient, comfortable,
established, neat & well
maintained

Active

dynamic, vibrant, recreation,
outdoor activities, civic
engagement, pride-of-
ownership, citizen-driven
development

Local

local business + shopping,
mixed use hub, independent,
eclectic, people-oriented

Limited Density

low density,
single-family dominant

Connected

Convenient, neighborhood circulator
(Orbit), drivable community-
centered meeting-places

Lush

shaded, beautiful, landscaped
areas, attractive streets

Walkable/Bikeable

paths, canals, sidewalks

Safe

Quiet, peaceful, stability,
crime prevention,
neighborhood watch, law
enforcement, well-lit
law enforcement, well-lit

Education/ Culture

educated residents, school
grounds access/shared-use,
learning + continuing education

Sustainable

Solar, clean environment, open
space, shade

Future Oriented

progress, forward thinking, evolving



interview w/
Mark Brodie



CHARACTER AREAS

You Tube
Channel 11
Video



APACHE



CHARACTER AREAS



SOCIAL
MEDIA /
WEB

tempe.gov/characterareas

@tempegov

#apachenow #characterareas





City of
TEMPEaz

Tempe
FORUM

RESIDENTS

VISITORS

BUSINESSES

City
HALL

Tempe
311

My
TEMPE

GET
INVOLVED!

Community Development

Development Services

Fast Track Tempe Permits Program

Code Compliance

Design + Preservation

Historic Preservation

Neighborhood Revitalization +
Redevelopment

Neighborhood Services

Planning

Signs

Special Projects/ Projects of
Interest

Tempe Town Lake

Adaptive Reuse

General Plan 2040

Character Areas

HIPP: Home Improvement
Planning Program

Storefront Improvement Program

Community Satisfaction Survey

Contact Us

Development Projects

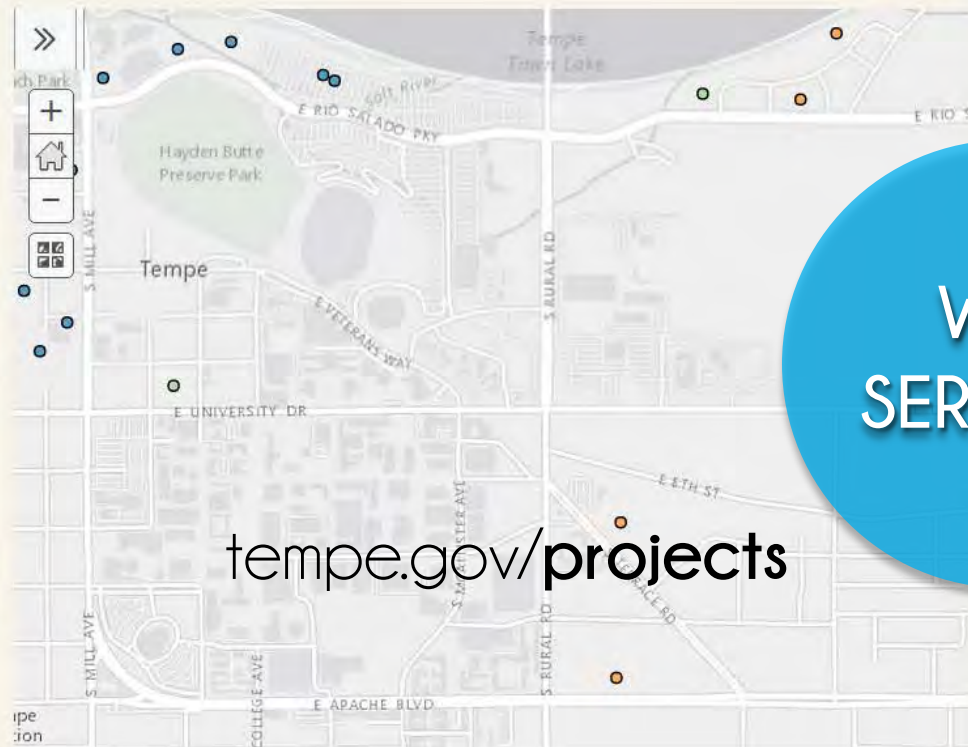
Current Developments

City Hall » Community Development

DEVELOPMENT PROJECTS

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[view map full screen](#)



tempe.gov/projects



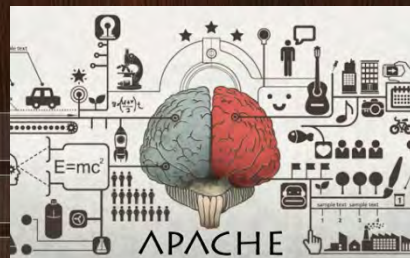
Apache | Tempe Character Area 4

Tempe Marketplace, University Heights, Hudson Manor, Alegre Community, Escalante, Victory Acres, Casitas Tempe, Casitas East, Papago Park II, Villaggio at Tempe, University Ranch, Questa Vida, Oaks, Oaks II + III, University Shadows, Montecito, Tempe Cascade, Esquer Park, Escalante Center + Park, Alegre Park, Creamery Park, Hudson Park



* Thanks for your time! Let's start with the easy stuff. Please select all that apply:

- ☐ Female
- ☐ Male
- ☐ Student [part-time or full-time]
- ☐ Business-owner [within the Apache area]
- ☐ Hablo español [si a usted le gustaría la información en español, por favor comuníquese con la ciudad de Tempe a 480.350.4311]



SURVEY
APACHE









AREA PRIORITIES

NAME: _____

ADDRESS: _____

EMAIL/PHONE: _____

APACHE

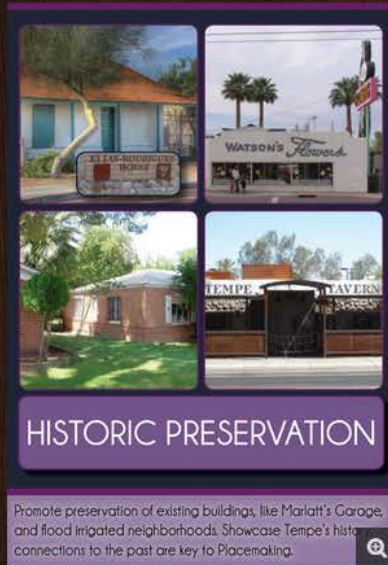
 <p>HISTORIC PRESERVATION</p>	<p>100-YEAR BUILDINGS + ADAPTIVE REUSE</p> 	 <p>TRANSITIONS</p>	<p>PEDESTRIAN SCALE CREET THE PEOPLE ON THE STREET</p> 	 <p>PUBLIC PRIVATE SPACES OPEN SPACE ESTUARIES</p>	<p>PARKING PEOPLE UP FRONT, CARS IN BACK or INTERNAL</p> 
<p>Protect preservation of existing buildings like Maricopa's Garage and local historic neighborhoods. Showcase Tempe's history and connections to the past as key to placemaking.</p>	<p>Sustainability and resource efficiency should drive building design. Foster adaptability and choose materials that stand the test of time.</p>	<p>Design setbacks and step downs to maintain integrity of single-family neighborhoods. Maintain pedestrian-oriented building footprints. Use landscape treatments and art to soften transitions.</p>	<p>Make APACHE a premier pedestrian destination. Provide human-scaled experiences by lowering interest and non-caring in walkable rhythm of building masses. Avoid substitutions.</p>	<p>Many streets create some private space shared with the public. These spaces should supplement the open space network and in terms of place and have a sense of connectivity.</p>	<p>Parking is essential, but not the presence of surface lots. On-street and district parking are preferred, especially in TOD urban areas. When garages with retail/restaurant/</p>
<p>Comments:</p>	<p>Comments:</p>	<p>Comments:</p>	<p>Comments:</p>	<p>Comments:</p>	<p>Comments:</p>

CHARACTER AREA 4 PRIORITIES

Apache
Area
Priorities

APACHE PRIORITIES

What Matters Most.



* 1. HISTORIC PRESERVATION

Promote preservation of existing buildings, like Marlatt's Garage, and flood-irrigation neighborhoods. Showcase Tempe's history; connections to the past are key to Placemaking.

CHARACTER AREA 4 PRIORITIES

Apache
Area
Priorities

☐ Top Priority

☐ Priority

☐ Indifferent

☐ Not a Priority

☐ Other





Residential Flood Irrigation in Tempe 1909-1958

Irrigation has been a part of Tempe's culture and landscape since the town's founding. When the first subdivisions were carved out of farms, developers simply dug more ditches to bring irrigation water to individual lots. The open ditches were gradually replaced by buried pipes beginning in the 1930s. As a strategy for beautifying the city, the residential irrigation network was a success, as it allowed Tempe's new neighborhoods to quickly acquire lawns and much-needed shade trees. As a self-supporting utility service, however, it is very costly to maintain. By 1958, new subdivisions in Tempe no longer offered flood irrigation.

The contextual basis of Residential Flood Irrigation involves the premise that historic sites include landscape features as integral components of their identity. Historic landscapes are representative of the time and era when they were originally established. When reflecting on Tempe's many historic neighborhoods, residents often think of lush landscape scenes. This context recognizes that preserving the integrity of flood-irrigated neighborhoods requires protection of historically-appropriate landscapes that contribute to the social and cultural significance of Tempe neighborhoods.

Conservation of water and energy are important aspects of sustainable desert living. From the onset, development of Tempe's irrigated neighborhoods was linked to flood irrigation from Valley canals. The shade trees and lush vegetation create a microclimate effect in these neighborhoods by shading structures and grounds. Ultimately, this can cool neighborhoods by as much as ten degrees, thereby decreasing energy demand overall. Shade also decreases the evapotranspiration rate, allowing vital ground water to stay where it is needed instead of being pulled from the ground by the desert sun.



HISTORIC PLANT PALETTE

TREES

<i>Acacia farnesiana</i>	Sweet Acacia
<i>Callistemon viminalis</i>	Weeping Bottlebrush
<i>Carya illinoensis</i>	Pecan
<i>Citrus species</i>	Citrus (various)
<i>Eriobotrya japonica</i>	Japanese Loquat
<i>Fraxinus velutina</i>	Arizona Ash
<i>Morus Alba</i>	Kingan Mulberry (fruitless)
<i>Pinus halepensis</i>	Aleppo Pine
<i>Punica granatum</i>	Pomegranate
<i>Ulmus parvifolia</i>	Chinese Evergreen Elm
<i>Vitex agnus-castus</i>	Chaste Tree

VINES

<i>Antigonon leptopus</i>	Queen's Wreath
<i>Campsis radicans</i>	Trumpet Vine
<i>Dipogon lignosus</i>	Australian Pea Vine
<i>Hedera helix</i>	English Ivy
<i>Lablab purpureus</i>	Hyacinth Bean
<i>Lagenaria species</i>	Gourds
<i>Lathurus odoratus</i>	Sweet Pea
<i>Marah gilensis</i>	Wild Cucumber
<i>Parthenocissus sp.</i>	Hacienda Creeper
<i>Tropaeolum species</i>	Nasturtiums
<i>Wisteria frutescens</i>	Wisteria

SHRUBS

<i>Agave species</i>	Agave
<i>Bougainvillea species</i>	Bougainvillea
<i>Buxux japonica</i>	Boxwood
<i>Jasminum mesnyi</i>	Primrose Jasmine
<i>Juniperus depeana</i>	Chinese Juniper
<i>Lagerstroemia indica</i>	Crape Myrtle
<i>Leucophyllum frutescens</i>	Texas Sage
<i>Liguistrum japonicum</i>	Japanese Privet
<i>Liguistrum lucidum</i>	Wax Leaf Privet
<i>Myrtus communis compacta</i>	Dwarf Myrtle
<i>Nandina domestica</i>	Heavenly Bamboo
<i>Nerium oleander</i>	Oleander
<i>Pyracantha species</i>	Pyracantha
<i>Rosa species</i>	Roses
<i>Rosmarinus officinalis</i>	Rosemary
<i>Thuja orientalis</i>	Arborvitae
<i>Yucca species</i>	Yucca

ANNUALS

<i>Antirrhinum species</i>	Snapdragons
<i>Bellis perennis</i>	Daisies
<i>Calendula</i>	Pot Marigold
<i>Camellia species</i>	Camellia
<i>Chrysanthemum spp.</i>	Chrysanthemum
<i>Delphinium spp.</i>	Larkspur
<i>Dianthus caryophyllus</i>	Carnations
<i>Gardenia spp.</i>	Gardenia
<i>Geranium spp.</i>	Geranium
<i>Hemerocallis spp.</i>	Daylily
<i>Iris spp.</i>	Iris
<i>Lobularia maritima</i>	Sweet Alyssum
<i>Petunia spp.</i>	Petunias
<i>Tagetes spp.</i>	Marigolds
<i>Verbena spp.</i>	Verbena
<i>Viola spp.</i>	Violets
<i>Zinnias spp.</i>	Zinnia

APACHE



Chaste Tree



Aleppo Pine



Citrus Tree



Crape Myrtle



Queen's Wreath



Wisteria



Verbena



Texas Sage

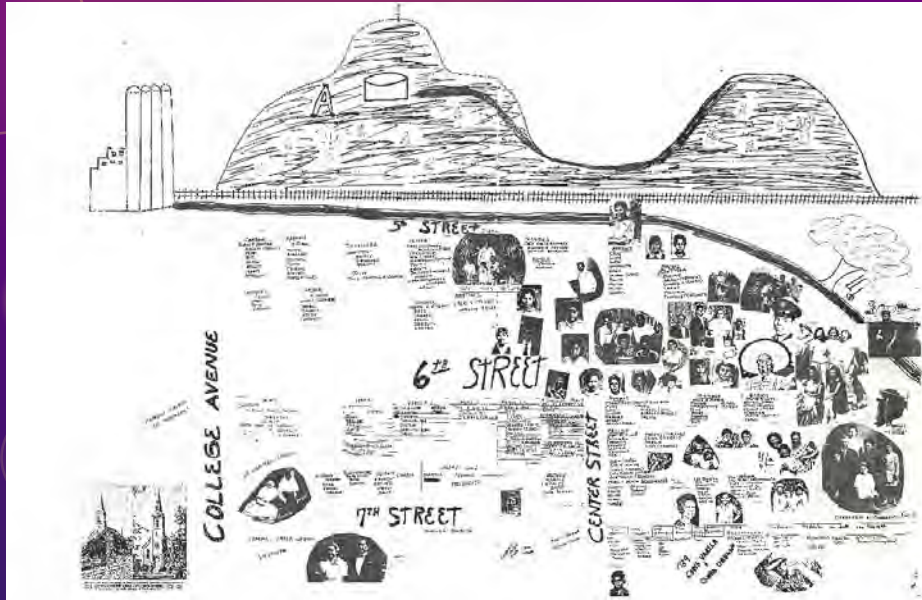
APACHE

CALLE OCHO / OLD 8TH STREET



North and west sides of main house, 1920. Marcie McLarney Gorman collection.





Victory Acres holds a great amount of history and distinction from other barrios in the state. Originally, residents lived in the **San Pablo** community up until the late 1950s, forced to relocate to the area now known as **Victory Acres** since then the neighborhood has developed unique character.

During it's first fifteen years of existence, **Victory Acres** was not an incorporated portion of Tempe. Far removed from either Tempe or Mesa, neither municipality was particularly interested in annexing the development and having to provide utilities and other services in return for low tax base. During this period of relative isolation, the neighborhood was essentially self-sufficient, leading to the development of its strong sense of identity.

ESCALANTE

Escalante, a Spanish name meaning "climber", is found on the east side of Tempe between University Drive and Apache Boulevard. History of the Escalante family can be found throughout the area, an example being the Escalante Recreation Community Center.

The neighborhood and senior center honors the name of the pioneer **Escalante** family, which has played a significant role in Tempe's history. Its patriarch, **Manuel Escalante**, came to town in the early 1890s. His descendants have been active in Tempe affairs ever since. The recreation center especially honors three members of the family who gave their lives in World War II.



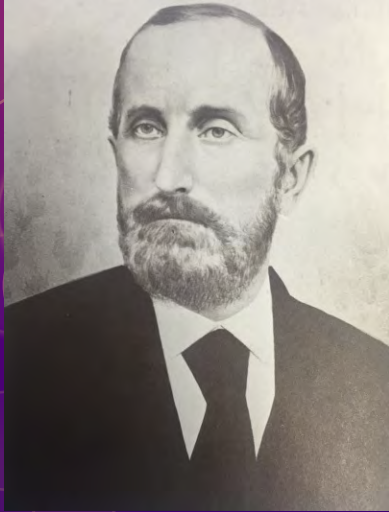
SOTELO

To the left (center), **Manuela** and **Maria Sotelo**, two admirable women of Mexican descent who helped shape what Tempe has become today. The **Sotelo** family owned much farm land in the area and as a result of that came the **Sotelo Addition Plat**.

PEDRO ESCALANTE

The **Pedro Escalante House** was one of the homes built as part of the Sotelo Addition Plat in 1890, which reflected Tempe's Mexican-American history. The old adobe home was demolished during the construction of the El Adobe apartments.

DON CARLOS



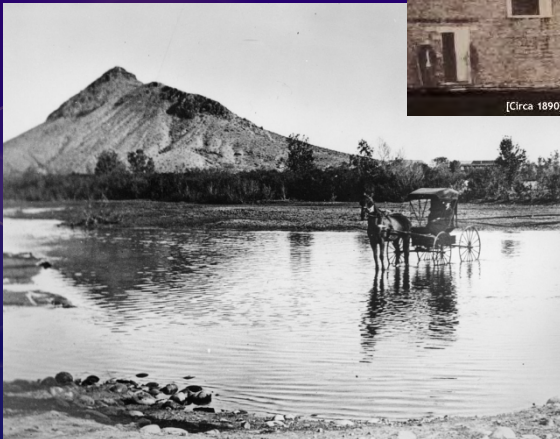
Along with his many contributions to the city of Tempe what "**Don Carlos**", **Charles Trumbull Hayden**, is best known for being the first to set grounds for commerce and industry. Having discovered Tempe's potential on his trip's delay to Prescott, in the late 1800s "**Don Carlos**" returned with a notion to create a flour mill powered by water from a canal.



Hayden Ranch, located on the corner of McClintock Drive and University Drive, was also a home to "**Don Carlos**". After his passing in 1900, Hayden Ranch was used to house professors, writers, and "any educated person with limited means". The house burned down in 1970.



[Circa 1890] The Second Mill (Built with Adobe burned Down in 1917) Tempe, Arizona



La Casa Vieja [Hayden House]

...one of the most historic buildings in the valley. Home of the Hayden family until around 1889, when the family decided to move to a ranch.



ESQUER

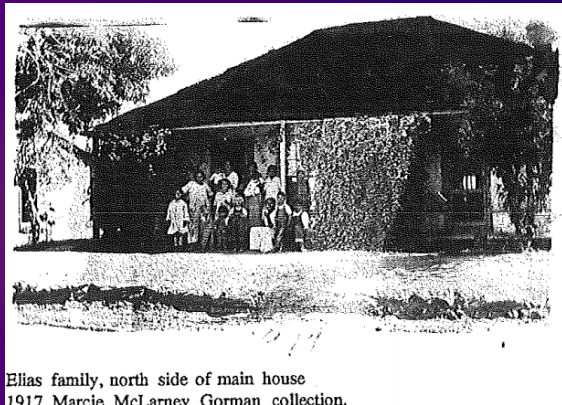
Eduardo and **Rita Esquer** were two migrants from Mexico who moved to Tucson, Arizona in the 1900s. Due to health complications, the **Esquer** family took the opportunity for work in Tempe, Arizona in 1941. Their daughter Mary was the first to buy property in **La Victoria**, followed by the rest of the siblings. Their family continues to be involved in the community, with several family members living in or near **La Victoria**. The newly renovated **Esquer Park** was built in the family's honor.



ELIAS-RODRIGUEZ



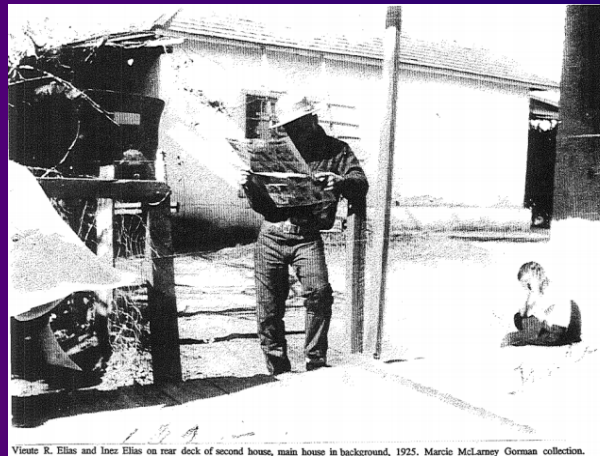
One of the oldest homes that remains in the City of Tempe is the **Elias-Rodriguez House**. In 1890 **Vicente R. Elias** and his wife **Inez Moreno Elias** arrived in Tempe with their family. After working as a laborer, **Elias** was able to purchase property in the **Sotelo Addition** on which he constructed two adobe homes, the **Elias-Rodriguez** being one of them.



Elias family, north side of main house
1917, Marcie McLarney Gorman collection.



Inez Elias taken on north side of main house,
1917, Marcie McLarney Gorman collection.



Vicente R. Elias and Inez Elias on rear deck of second house, main house in background, 1925. Marcie McLarney Gorman collection.

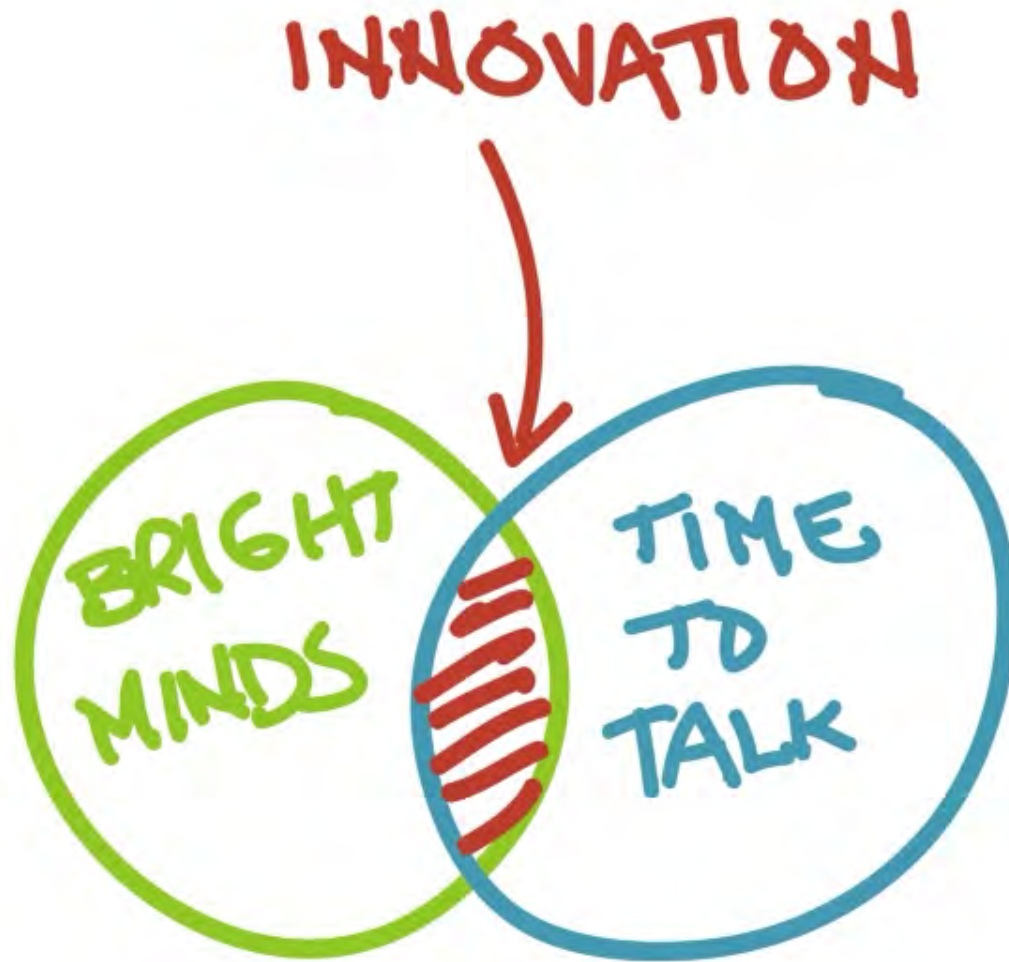
FLORA THEW



Flora Thew is remembered for her dedication to the students of Tempe. After 48 years of teaching first-graders, the **Tempe Elementary School District** recognized her by naming **Thew Elementary School** in her honor.



AGENDA
5



AGENDA 5

INTERACTIVE WORKSHOP ACTIVITIES

1. Dot • ocracy

- ✓ Apache Area Priorities

2. Review Drafts of Maps + Plan Narratives

- ✓ Leave your Post-It® comments on posters
- ✓ Place ideas outside the Scope of Work in the Parking Lot of Ideas

3. Meet with City Planners + Staff

- ✓ Personalized time



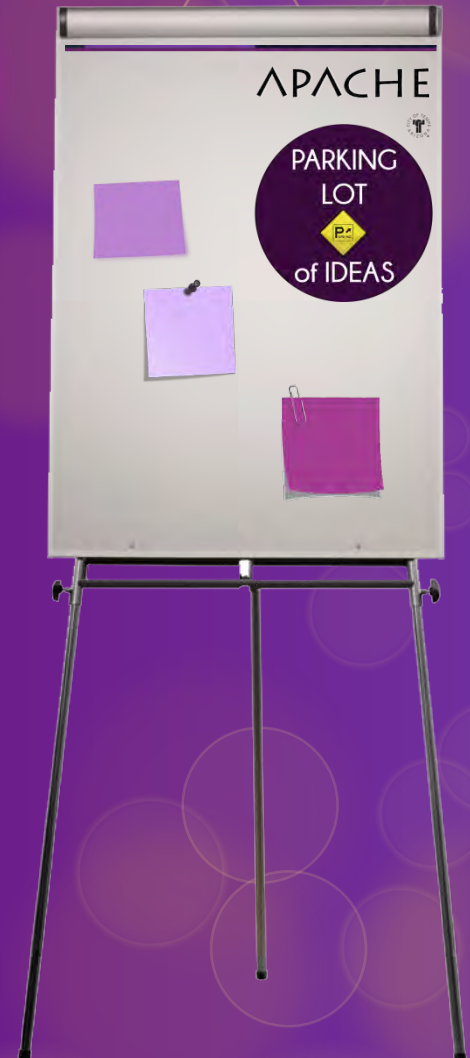
APACHE



CHARACTER AREAS

OUTSIDE SCOPE OF WORK

- ✓ We hear you
- ✓ We know this idea is important
- ✓ This idea is covered by a legal process, code, regulation, etc.
- ✓ We will record all written comments and communicate them to appropriate staff / elected officials
- ✓ Ensures we stay focused on Scope of Work / what we can achieve with a Character Area Plan





PLACEMAKING WORKSHOP QUESTION

QUESTION

Would you support a one-lane road diet for targeted / distinct sections along Apache Boulevard, similar to other Valley locations:

- ✓ Main St. in Mesa along new LRT extension
- ✓ Scottsdale Rd. in the heart of Old Town
- ✓ Mill Avenue



Would you support narrowing downtown Scottsdale Road?



Public Information Officer Holly Walter
City of Scottsdale

Would you support narrowing Scottsdale Road to one lane in each direction between Goldwater and Drinkwater boulevards to provide bicycle lanes and a better pedestrian experience in that area? Scottsdale is in the process of updating its Transportation Master Plan and we want to know what you think: <http://bit.ly/1R29lih>

13m ago to City of Scottsdale

★ THANK ↗ REPLY

2 THANKS 30 REPLIES



LIGHT RAIL TRANSIT STATION AREA PLANNING

SUCCESSFUL

LRT STATION AREA PLANNING
NEEDS TO INCLUDE...





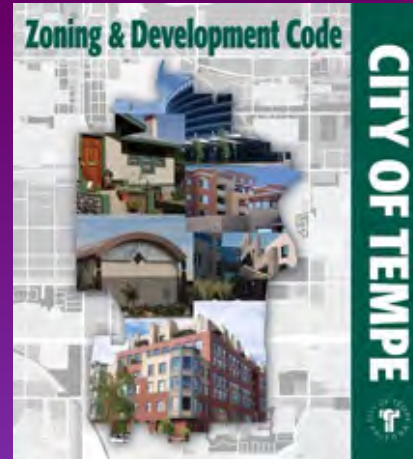
LRT STATION AREA PLANNING

5-600 Transportation Overlay District

Q. Station Areas. Station Area Plans will provide additional planning needs around light rail stations and identify future development opportunities. Station area plans identify land uses around each station, and design and development guidelines that can enhance the pedestrian environment and encourage transit ridership for the system. The station area plans shall define other design standards determined necessary to achieve a specific character for an area. The Station Area Planning Process can also evaluate the need for expanded *TOD* boundaries and/or creating pedestrian linkages along streets as needed. This would result in an amendment to the *TOD*. Station area planning may include a combination of any of the following:

1. Land Use Inventory
 - a. Existing and projected land uses
 - b. Zoning analysis
 - c. Land ownership analysis
 - d. Open space assessment
 - e. Vacant land inventory
2. Neighborhood Character Analysis
 - a. Visioning process
 - b. Neighborhood focus groups
3. Light Rail Station Connectivity
 - a. Bike, pedestrian, bus and vehicular linkages
 - b. Neighborhood connections
 - c. Off-street paths, canals or trails
 - d. Critical linkages
4. Opportunity Site Assessment
 - a. Underutilized property analysis
 - b. City controlled property
 - c. Opportunity site options
5. Streetscape Design
 - a. Street lighting and furniture
 - b. Landscape improvements
 - c. Shade
 - d. Public art
6. Best Practices in Other Cities
7. Community Outreach
 - a. Neighborhoods, businesses and developers

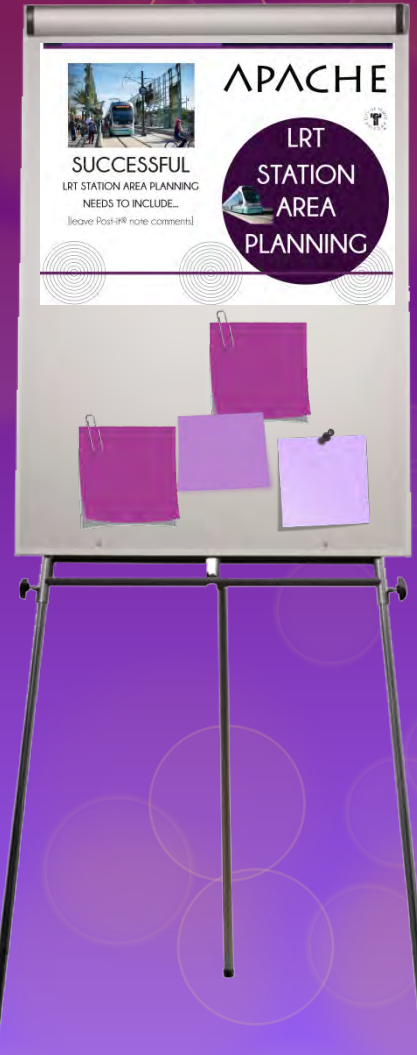
R. Shade Standards. Public sidewalks shall be shaded with a minimum of thirty-three percent (33%) full shade. Shade may be provided by trees, green walls, trellises, canopies, or other structural features. Shade shall cover the walkable surface at 3pm on the date of the summer solstice, verified by a development shadow study. Shade calculations for trees will assume canopy growth at five years from planting.



See Zoning & Development Code
Section 5 – Transportation Overlay District

Q. **Station Areas** [list of 7 criterion]

Leave your Post-It® comments on poster



- ✓ Consolidation of all public input:
 - ✓ Workshops
 - ✓ Meetups
 - ✓ “Apache Area Priorities” dot ● ocracy
 - ✓ Electronic Survey
 - ✓ Comment Cards
- ✓ Draft **Apache Area Plan**
- ✓ Present draft at **October 21 Workshop**



tempe.gov/characterareas

ARACHE





APACHE

Our goal is simple:
Involve you.



CHARACTER AREAS



tempe.gov/characterareas/apache

Las áreas de caracteres

Si a usted le gustaría la información en español, por favor comuníquese con la ciudad de Tempe a 480.350.4311.



CHARACTER AREAS

Juntos somos toda la comunidad.

